



REVOLUTIONIZING AGRICULTURE: HOW TECHNOLOGY IS TRANSFORMING FARMING IN THE 21ST CENTURY

S. Vasavi^{1*}, M. Anshida¹ and Arun P²

¹PG Scholar, Department of Agricultural Extension and Rural Sociology, Tamil Nadu Agricultural University, Coimbatore, Tamil Nadu, India- 641003.

²Subject Matter Expert(Botany), Tamil Nadu Government Schools, Perambalur.

*Corresponding Author Mail ID: svasavi2002@gmail.com

Introduction

Agriculture has always been central to human civilization, providing food, livelihoods and economic stability. Today, however, it faces mounting pressures from a rising global population, climate change, resource depletion, and an aging farming workforce. According to the United Nations (UN DESA, 2019), the global population is expected to reach 9.7 billion by 2050, demanding a 70% increase in food production. At the same time, arable land is shrinking, soils are degrading, and water is becoming scarcer. Traditional farming methods alone are no longer sufficient to meet these growing demands sustainably. In response, agriculture is undergoing a technological transformation. Innovations such as precision farming, smart sensors, drones, artificial intelligence (AI), and vertical farming are reshaping the way food is produced, monitored, and distributed. These tools help farmers optimize input use, increase yields, reduce waste, and build resilience against climate shocks. For instance, precision agriculture allows farmers to apply water or fertilizer only where needed, while AI can predict pest outbreaks and climate risks. Vertical farms in cities can produce food year-round with minimal land and water usage. However, this shift must be inclusive. With over 80% of the world's farmers being smallholders, equitable access to these technologies is critical to avoid widening the digital divide. This article examines the key agricultural technologies driving this transformation, their practical applications, and their role in creating a more productive, sustainable and resilient food system.

1. Precision Agriculture: Data-Driven Decision Making

Precision agriculture is a modern farming approach that uses data and technology to optimize the use of inputs water, seeds, fertilizers, pesticides and maximize output with minimal waste. Technologies such as Global Positioning Systems (GPS), Geographic Information Systems (GIS), drones, and remote sensors allow for site-specific crop management.

Farmers can now:

- ❑ Apply fertilizers only where the soil lacks nutrients.
- ❑ Irrigate only where moisture is below optimal levels.
- ❑ Detect pest outbreaks before they spread.

This targeted management significantly increases productivity while reducing input costs and environmental damage. For instance, the FAO (2017) reported that precision farming could enhance crop yields by 15–20% and reduce pesticide and water usage by 10–15%. In the United States, corn and soybean farmers use yield maps and variable rate seeding technologies provided by John Deere's Operations Center, enabling them to reduce input waste and optimize yields across large farms.

2. Internet of Things (IoT) and Smart Sensors

The Internet of Things (IoT) refers to a network of physical devices embedded with sensors, software, and connectivity that collect and exchange data. In agriculture, these devices enable Smart Farming, where real-time information is used to make dynamic decisions.

Types of IoT devices used in agriculture include:

- ❑ Soil moisture sensors that help automate irrigation systems.
- ❑ Weather stations that monitor temperature, humidity, and rainfall.
- ❑ Livestock trackers that monitor animal health and movement.

IoT-based systems can reduce water usage by up to 50% while increasing crop productivity by ensuring optimal growing conditions (World Bank, 2021). These technologies also help reduce manual labor and human error. In Maharashtra, India, KisanHub and CropIn provide sensor-integrated platforms where farmers receive alerts about soil and crop health. This helps smallholders better manage input timing and improve yields.

3. Artificial Intelligence (AI) and Big Data Analytics

AI and machine learning are transforming agriculture by enabling predictive analytics, real-time monitoring, and decision automation. AI systems can analyze large datasets from satellites, weather stations, and on-field sensors to predict:

- ❑ Crop yields
- ❑ Pest and disease outbreaks
- ❑ Optimal sowing and harvesting times
- ❑ This allows farmers to plan better and reduce risks.
- ❑ AI Applications in Agriculture:
- ❑ Image recognition for identifying plant diseases.
- ❑ Chatbots and virtual assistants for farmer advisory services.
- ❑ Market prediction models to help farmers sell at the best price.

IBM's Watson Decision Platform for Agriculture integrates AI with IoT and weather data to provide farmers with tailored insights. In Kenya, this platform helped increase maize yields by 30% in pilot projects (IBM, 2021). According to McKinsey & Company (2020), the application of AI in agriculture could add up to \$500 billion

annually to global GDP through enhanced productivity and efficiency.

4. Robotics and Drones: Automation for Efficiency

Robotics and unmanned aerial vehicles (drones) are addressing one of the biggest challenges in modern agriculture: labor shortage. As rural populations decline and the average age of farmers increases, automation offers a sustainable solution.

Types of Agri-Robots:

- ❑ Autonomous tractors for plowing and sowing
- ❑ Robotic arms for harvesting delicate fruits and vegetables
- ❑ Weed-removal bots that reduce herbicide use

Drones are equipped with multispectral and thermal cameras that collect data on plant health, irrigation status, and pest infestations. This enables early intervention and saves time compared to manual scouting. In Japan, where more than 30% of farmers are over 65 years old, companies like Kubota and Yanmar have introduced robotic rice transplanters and harvesters. These machines operate autonomously, reducing the need for manual labor (OECD, 2022).

5. Biotechnology and Genetically Modified Organisms (GMOs)

Biotechnology has opened doors to the genetic improvement of crops and livestock. Through genetic engineering, scientists can introduce traits such as drought tolerance, pest resistance, and improved nutritional content.

Advantages:

- ❑ Reduction in pesticide usage (e.g., Bt Cotton)
- ❑ Enhanced shelf life and transportability (e.g., Flavr Savr tomato)
- ❑ Biofortification (e.g., Golden Rice enriched with Vitamin A)

In developing nations like India, Bt Cotton has significantly increased yields while lowering pesticide use. However, challenges such as

biosafety concerns, ethical debates, and regulatory resistance still exist. The ISAAA (2019) reported that over 190 million hectares globally were planted with biotech crops in 2019, predominantly in the US, Brazil, Argentina, and India.

6. Digital Platforms and Mobile Advisory Services

Access to information is one of the key barriers for small and marginal farmers. Digital platforms bridge this gap by delivering real-time advice on crop management, weather forecasts, market trends, and input availability.

Examples of Digital Tools:

- ❑ Kisan Suvidha (India): Government app providing weather, market, and agro-advisory data.
- ❑ FarmCrowdy (Nigeria): Connects farmers to finance, insurance, and logistics partners.
- ❑ Digital Green: A global NGO that uses videos to train farmers on best practices.

These tools are especially useful in areas with limited access to extension officers or research institutions. They also support inclusive development by reaching women and youth farmers. World Bank (2021) noted that digital agriculture can improve productivity by 20–25% for smallholders when combined with financial and market access.

7. Vertical Farming and Controlled Environment Agriculture (CEA)

Urbanization and climate volatility are reducing the availability of arable land. Vertical farming, a form of Controlled Environment Agriculture (CEA), allows crops to be grown indoors in vertically stacked layers using hydroponic or aeroponic systems.

Key Benefits:

- ❑ Year-round crop production
- ❑ 90% less water usage than traditional farming (NASA, 2020)
- ❑ No pesticide requirement
- ❑ Reduced transportation emissions due to proximity to urban centers

AeroFarms, a U.S.-based vertical farming company, grows leafy greens using 95% less water and zero soil, while achieving 390 times greater productivity per square foot than conventional farms. According to Statista (2023), the global vertical farming market is expected to reach \$24 billion by 2030, driven by urban demand and climate-resilient farming needs.

Conclusion

Agricultural technologies are transforming every stage of the food production chain from sowing to selling. The benefits are clear: higher yields, lower environmental impact, better resource management, and improved livelihoods for farmers. However, to ensure these technologies serve all farmers equitably, investments must also focus on digital literacy, infrastructure, and inclusive policies. The future of agriculture lies not just in adoption but in integration, where digital, mechanical, and biological tools work together to feed the world sustainably.

References

1. Food and Agriculture Organization of the United Nations. (2017). *The future of food and agriculture: Trends and challenges*. Rome, Italy: FAO. <https://www.fao.org/3/i6583e/i6583e.pdf>
2. IBM Corporation. (2021). *Watson Decision Platform for Agriculture*. <https://www.ibm.com/products/watson-decision-platform-for-agriculture>
3. International Service for the Acquisition of Agri-biotech Applications. (2019). *Global status of commercialized biotech/GM crops: 2019* (ISAAA Brief No. 55). <https://www.isaaa.org/resources/publications/briefs/55/default.asp>
4. John Deere. (2023). *Precision Ag technology*. <https://www.deere.com/en/technology-products/precision-ag-technology/>
5. MarketsandMarkets. (2022). *Smart agriculture market by offering, application, and region – Global forecast to 2027* [Market research report].

<https://www.marketsandmarkets.com/Market-Reports/smart-agriculture-market-239736790.html>

6. McKinsey & Company. (2020). *Agriculture and AI: How technology is shaping the future of farming*. <https://www.mckinsey.com/industries/agriculture/our-insights/agriculture-and-ai-how-technology-is-shaping-the-future-of-farming>
7. National Aeronautics and Space Administration. (2020). *Controlled environment agriculture systems for space missions*. <https://ntrs.nasa.gov/api/citations/2020000382/downloads/2020000382.pdf>
8. Organisation for Economic Co-operation and Development. (2022). *Digital transformation in Japanese agriculture*. <https://www.oecd.org/publications/digital-transformation-in-japanese-agriculture-56a6c051-en.htm>
9. Statista. (2023). *Vertical farming - Statistics & facts*. <https://www.statista.com/topics/6955/vertical-farming/>
10. United Nations Department of Economic and Social Affairs. (2019). *World population prospects 2019: Highlights*. https://population.un.org/wpp/Publications/Files/WPP2019_Highlights.pdf
11. World Bank. (2021). *Digital agriculture profiles*. <https://www.worldbank.org/en/topic/agriculture/publication/digital-agriculture-profiles>